



What if...

Careers in research were attractive, sustainable, and well-supported by both the public and private sector?



How can you contribute to making this a reality?
What do you expect from others?





What if...

Research was fully embedded in society and seen as a shared endeavour where everyone can play a role?



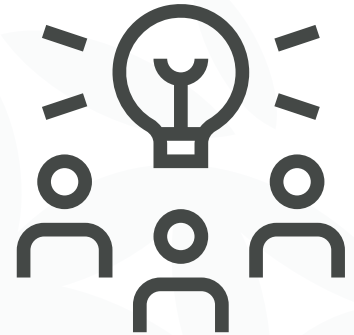
How can you contribute to making this a reality?
What do you expect from others?





What if...

Research systems were diverse and inclusive, where a wide range of ideas circulate and all contributions are valued?



How can you contribute to making this a reality?
What do you expect from others?



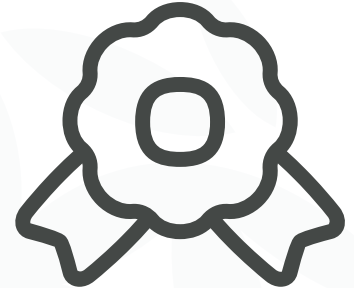


What if...

The research sector was a role model to other sectors on transparent, fair, and sustainable policies and practices?



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What if...

All research was done at the highest levels of integrity and ethics, and all research processes were entirely trustworthy?



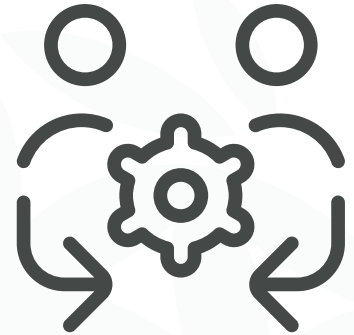
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What if...

The research system was highly collaborative and supportive, where all contributors are valued?



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What if...

Research professionals and institutions had full academic freedom and autonomy, and were adequately supported by funding, infrastructure, and support?



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What if...

Discussions on research cultures were an integral part of all research endeavours?



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