Dutch open access approach

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26 April 2017.
Dutch ambition for open access

100% gold open access by 2020
Going for gold requires a properly thought-out and well organised negotiation.
Focus on the biggest publishers...

Springer

Wiley

Elsevier

Sage

Oxford University Press

Taylor & Francis
... because the top 8 covers 70% of the market

- 8 biggest publishers: 70%
- smaller publishers: 20%
- rest: 10%

What VSNU is working on

Number of publishers
Know the facts about the worldwide publishing market

Market today
Subscription

Current worldwide spending on subscriptions
€ 7.6 bn

Market transformed
Open access

Estimated worldwide spending on open access publications
€ 4.0 bn

+ 45% buffer

Open access possible within the current financial system

#2 m

Current price per article publication
€ 3.800

Estimated realistic price per article publication
€ 2.000

Based on Schimmer, R., Geschuhrn, K. K., & Vogler, A. (2015). Disrupting the subscription journals’ business model for the necessary large-scale transformation to open access. doi:10.17617/1.3.
We convey our negotiation results in numbers

For example: “the Elsevier deal provides us with 30% open access in 2018…”

...meaning:

subscribers have reading rights to all journals in the Elsevier collection/package

the annual contribution of Dutch affiliated authors in these journals is 6,000 articles

30% * 6,000 = 1,800 articles are ‘pre-paid’ for open access in 2018 for Dutch authors, not only subscribers
Big deals as vehicle for open access negotiations

**Springer**
- two years
- OA big deal
- on 1,700 titles
- excluded: BioMed Central, Springer Open

November 2014

**Sage**
- two years
- partial OA deal
- 200 articles (20% of output)
- selected titles

July 2015
Big deals as vehicle for open access negotiations

**Elsevier**
- December 2015
- Three years partial OA deal
- 3,600 articles (10-20-30% of output)
- Selected titles

**Wiley**
- February 2016
- Four years OA big deal in 1,400 titles

**ACS**
- May 2016
- Four years OA big deal in 53 titles

**Taylor & Francis**
- July 2016
- Two years OA big deal in 1,580 titles

- Oxford University Press
- Kluwer
Number of open access articles as agreed upon in contracts towards an increase to 100% in 2024 and change in costs

- Green triangle: Contractually agreed-upon number of open access articles
- Blue line: Average growth necessary to achieve 100% OA in 2024
- Red square: Change in costs of contracts with publishers (including open access agreements)
For compliance we need to monitor progress
Thank you for your attention!